

LOUISIANA STATE POLICE
RIVERBOAT COMPARISON BY MARKET
FOR THE MONTH OF: MARCH 2014

Licensee	PREVIOUS MONTH				SAME MONTH PRIOR YEAR		
	Mar-14	Feb-14	Difference	%	Mar-13	Difference	%
BOOMTOWN BOSSIER	\$6,116,804	\$5,646,126	470,678	8.3%	\$8,069,883	(1,953,079)	-24.2%
ELDORADO RESORT	\$13,015,643	\$11,716,853	1,298,791	11.1%	\$15,194,909	(2,179,265)	-14.3%
HORSESHOE	\$15,235,816	\$16,502,780	(1,266,964)	-7.7%	\$20,528,274	(5,292,458)	-25.8%
DIAMOND JACKS	\$5,665,120	\$5,100,999	564,121	11.1%	\$6,582,597	(917,477)	-13.9%
SAM'S TOWN	\$8,912,077	\$8,317,688	594,389	7.1%	\$10,482,071	(1,569,994)	-15.0%
MARGARITAVILLE	\$11,770,587	\$9,975,021	1,795,565	18.0%	\$0	11,770,587	100.0%
Total Shreveport/Bossier	\$60,716,046	\$57,259,467	\$3,456,579	6.0%	\$60,857,733	(\$141,687)	-0.2%
ISLE LAKE CHARLES	\$12,418,372	\$12,003,524	414,849	3.5%	\$12,547,211	(128,839)	-1.0%
L'AUBERGE LAKE CHARLES	<u>\$29,849,386</u>	<u>\$26,093,840</u>	3,755,546	14.4%	<u>\$32,533,454</u>	(2,684,069)	-8.3%
Total Lake Charles	\$42,267,758	\$38,097,363	\$4,170,395	10.9%	\$45,080,665	(2,812,908)	-6.2%
AMELIA BELLE	\$5,057,370	\$4,258,057	799,313	18.8%	\$5,168,343	(110,973)	-2.1%
BOOMTOWN N.O.	\$10,883,997	\$9,403,116	1,480,882	15.7%	\$11,816,289	(932,292)	-7.9%
TREASURE CHEST	<u>\$9,540,899</u>	<u>\$8,402,025</u>	1,138,874	13.6%	<u>\$9,632,159</u>	(91,260)	-0.9%
Total New Orleans	\$25,482,266	\$22,063,198	\$3,419,068	15.5%	\$26,616,791	(\$1,134,525)	-4.3%
BELLE OF B.R.	\$5,882,884	\$5,677,334	205,550	3.6%	\$5,647,326	235,558	4.2%
HOLLYWOOD B.R.	\$6,817,353	\$6,695,697	121,656	1.8%	\$8,018,319	(1,200,966)	-15.0%
L'AUBERGE BATON ROUGE	<u>\$13,252,174</u>	<u>\$12,758,834</u>	493,340	3.9%	<u>\$15,108,320</u>	(1,856,147)	-12.3%
Total Baton Rouge	\$25,952,410	\$25,131,864	\$820,546	3.3%	\$28,773,965	(\$2,821,554)	-9.8%
Riverboat Total	\$154,418,481	\$142,551,892	\$11,866,588	8.3%	\$161,329,155	(\$6,910,674)	-4.3%